



# IVAN LITVINENKO

**Senior Designer and a Creative Team Lead** with more than 10 years of experience in motion design, video editing, graphic design, cinematography, branding and post-production. Developed brand identity and visual material from the ground up for start-ups and agencies working in Fashion, Engineering, E-commerce, Web3 and more.

**Date of birth:** October 9th, 1989

**Nationality:** Russian

**Country of Residence:** Germany (EU Long-Term Permit of Stay)

## CONTACT:

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## EDUCATION:

**Politecnico di Milano**

Bachelor of Arts

Architecture

**Moscow Institute of**

**Television and Radio**

**Broadcasting**

Bachelor in Broadcast

Journalism

## LANGUAGES:

**Russian** - Mother tongue

**English** - Fluent (IELTS 8.0)

**Italian** - Proficient

## CLIENTS & COLLABS:



FENDI

ELDECOR



2876

MaxMara

MSGM



TAB

v/e



FUJIFILM  
FUJINON

## SOFTWARE SKILLS:

Ps

Pr

Ae

Au

Id

Ai

## EXPERIENCE

\*highlighted entries represent full-time positions.

### APPOVIN [NASDAQ: APP] (2024-PRESENT) - VIDEO PRODUCER & MOTION DESIGNER

Collaborating with cross-functional teams to conceptualize, plan, and execute video and motion design projects that align with the company brands and messaging. Taking leadership and managing the end-to-end video production process, from storyboarding to filming, post-production, editing, sound and final delivery.

Motion Design | Video Production | Video Editing | Post production | Creative Direction

### BRANDVERSE (2021-2023) - CREATIVE DIRECTOR

Creating and coordinating all the visual output, from a wide range of social media materials to conceptualising, developing and helping execute several NFT collections. Coordinating with external and internal collaborators & partners. Managing a team of designers & contributing to marketing & communications teams

Motion Design | Video Editing | Post production | Creative Direction | Graphic Design | Team: 3 People

### DENTSU CREATIVE/ISOBAR (2021-2022) - MOTION DESIGNER

Conceptualizing and producing animated content and prototypes for various online fashion & luxury projects

Motion Design | Video Editing

### MAX MARA WEEKEND - APRIL (2021)

Motion design production of MaxMara Weekend brand video, including 3D & 2D animation, editing & post production of static and video content

Motion Design | Video Editing | Post Production

### FENDI SS21 - BUREAU BETAK (2020)

Video production for the Fendi event during Milan Fashion week

Cinematography | Video Editing | Post Production

### VERSACE SS21 - VILLA EUGENIE (2020)

Video production for the Versace event during Milan Fashion week, event cinematography for social media

Cinematography | Video Editing | Post Production

### DAVID CHIPPERFIELD ARCHITECTS - PROJECT VIDEOS (2020-2021)

Video production of architectural model videos for project proposals, and ongoing projects

Cinematography | Video Editing | Post Production | Motion Design

### MONCLER GENIUS - VILLA EUGENIE (2020)

Video production for the Moncler Genius event during Milan Fashion week, event cinematography for social media and LED video mapping

Cinematography | Video Editing | Post Production | Motion Design

### ELLE DECOR - MATTEO THUN (2019)

Video production for the interior design exhibition by Matteo Thun & Partners for Elle Decor Grand Hotel project in Milan, Italy

Cinematography | Video Editing | Post Production

### UDROPPI (2018-2019) - HEAD OF CREATIVE

Developing the brand identity as the creative team leader, as well as ensuring the consistency of marketing material across a wide range of communication channels, art direction & content creation

Art Direction | Graphic Design | Video Production | Web Design | Copywriting | Team: 4 People

### MILAN DESIGN WEEK - ETHOS (2018)

Video installation in collaboration with a Visual Artist for an multimedia exhibition, officially a part of the Isola Design District

Motion Design | Video Editing

## TRAINING

### ANCB The Metropolitan Laboratory

Berlin, Germany (2014)  
Edgelands and Urban Agriculture  
Design Studio Workshop (1 Week)

### University of Architecture of Seville/Politecnico di Milano El Rocío, Spain (2013)

Doñana\_Outside the City Workshop  
(1 Week)

### School of Architecture and Design Moscow, Russia (2010)

Graphic Design in Advertising  
Course (3 Months)

### Moscow State Linguistic University Moscow, Russia (2006-2007)

Spanish-English-Russian  
Interpreting Course (1 Year)

## PERSONAL SKILLS:

Creativity  
Teamwork  
Efficiency  
Communication  
Efficiency  
Flexibility

## INTERESTS:

Cinema  
Architecture  
Politics  
Design  
Technology  
Fashion

## AI TOOLS:

Midjourney  
DALL-E  
PromeAI  
RunwayML  
ChatGPT  
Perplexity  
Notebook LM

## PROJECT TYPES:

Film Production  
Architecture  
Fashion  
Events  
Branding  
Marketing  
Communications

### RIMOND GROUP (2017-2019) - BRAND DESIGNER

Developing the brand identity and producing printed and digital marketing material, web design, copywriting and advertising

Art Direction | Graphic Design | Video Production | Web Design | Copywriting | Team: 2 People

### TALLINN ARCHITECTURE BIENNALE (2017)

Video production of TAB Vision Competition, a key part of Tallinn Architecture Biennale, in collaboration with EcoLogic Studio, UK

Motion Design | Video Editing | Sound Design | Post Production

### M COLLECTIVE MILANO (2017)

Video installation shown on five screens inside and outside M Collective, a multibrand store in Milan, as a part of Candy Shop exhibition

Art Direction | Motion Design | Video Editing

### MILAN DESIGN WEEK - CAMPER (2017)

Video production of the opening event for CamperLab store opening during 2017 Milan Design Week, to be published on the official social media channels of the brand

Video Direction | Video Editing | Sound Design

### VENICE ARCHITECTURE BIENNALE (2016)

Video installation for Solana Open Aviary, a project by EcoLogic Studio (UK) shown as a part of the exhibition at the Montenegro pavilion

Editing | Motion Design | Post Production

### LOTTO (2016)

Creation of the video backdrop content for the first Lotto brand fashion show, showcasing two collections presented during Milan Fashion Week

Motion Design | Post Production

### GROUND CONTROL MILANO (2015-2016) - JUNIOR DESIGNER

Creating digital, video and printed material for various events and advertisement campaigns, assisting in developing brand identity

Graphic Design | Motion Design | Branding

### MSGM BY MASSIMO GIORGETTI (2015 - 2016)

Cinematography, video editing and motion design for the official Instagram campaign, for four seasons of womenswear and menswear

Direction | Editing | Post Production

### WORLD EXPO MILAN (2015)

Video production for a Sustainability-focused pavilion at the 2015 World Exposition in Milan, in collaboration with EcoLogic Studio UK

Direction | Editing | Post production

### 032C MAGAZINE + DARKDRON (2015)

Animated intro created as a part of Darkdron SS16 collection video for 032c Magazine

Motion Design | Sound Design

### CABERLON CAROPPI ARCHITECTS (2014) - DESIGNER INTERN

Creating video, printed and digital materials for architectural projects and competition proposals

Graphic Design | Motion Design | Post Production

### CAMPER (2013-2014)

The official FW 14-15 campaign video preview followed by the SS 15 making-of video and social media teaser videos

Video Editing | Art Direction | Post Production

### MILAN FASHION WEEK - BACKSTAGE (2013)

Backstage video production and photography, editing and reporting for Wonderzine Magazine Russia: Moschino, N21, Marni, Pucci, F. Scognamiglio

Video direction | Video Editing | Sound design

### NEW CULTURE FESTIVAL MOSCOW (2010)

Video Installation as a part of the "New Media" exhibition

Art Direction | Video Editing | Sound Editing